



WORLD  
AIR  
GAMES  
TORINO2009



Lausanne – June the 1<sup>st</sup>, 2007





# Why Torino?

- Unique Geographical Position
- Always on the Move
- Olympic Heritage & Know-How
- Ancient Aeronautical Tradition




1909  
Il decollo del primo velivolo italiano  
il triplano Faccioli






3



# Territory support

Main stake-holders are Partners of the Organizing Committee

Public	Private
● Piemonte Region	● Torino Industries Association
● Torino Province	● Cuneo Industries Association
● Torino Municipality	● Piemonte Industries Association
● Collegno Municipality	● Torino Chamber of Commerce
● Cuneo Province	● Torino SMEs
● Mondovì Municipality	● ASCOM
● AeCI Aeroclub of Italy	

 POGAS POLITICHE GIOVANI  
ATTIVITÀ SPORTIVE

Ministry of Sport and Youth








4

## Vision

Spectators  
deep  
involvement



Passion  
Lives Here

Youth



A strong  
mediatic event



5

## WAG Dimension

SPORT

SPECTACLE

EDUCATION

LEGACY



6

## Communications

Broadcasting

Internet

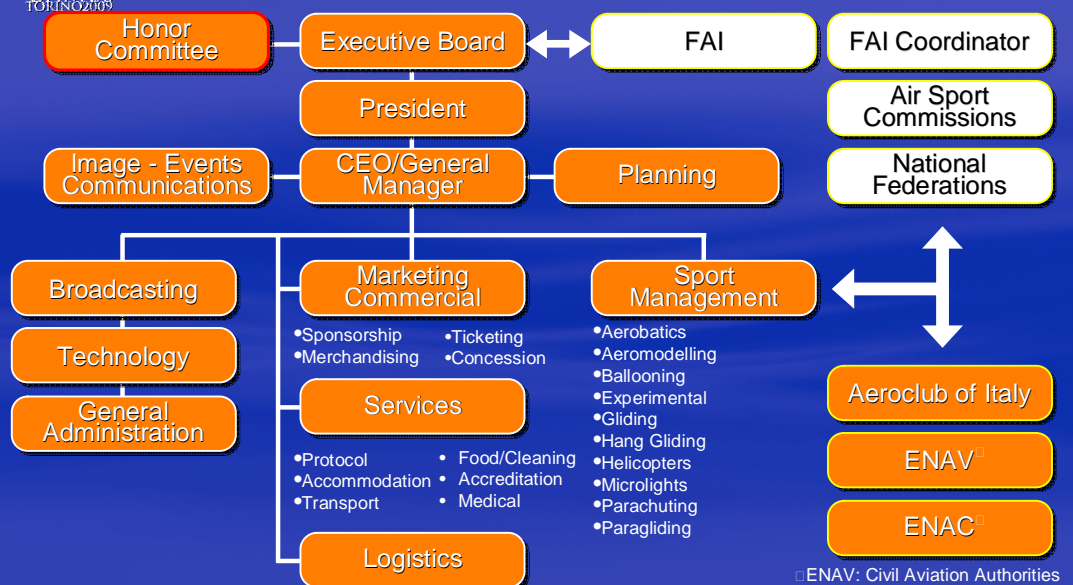
Maxiscreens  
Live

Press & DVDs



7

## Organisation



8



## Competition venues

Piemonte

Torino

- Collegno Aeritalia Airport
- Po river
- Palasport

Avigliana Lakes

Mondovì



### DISTANCES

- Torino/Aeritalia = 6 Km by road or metro
- Torino/Avigliana = 20 Km Highway
- Torino/Mondovì = 80 Km Highway

9

## Competition venues

Torino - Collegno Aeritalia Airport (LIMA)



Aerobatics



Helicopters



Aeromodelling



Microlights



Experimental



Parachuting



Gliding



### DISTANCES

- Aeritalia/Torino downtown = 6 Km by metro
- Aeritalia/International Airport = 25 Km Highway



10



## Competition venues

**Torino - Po river • Palasport**

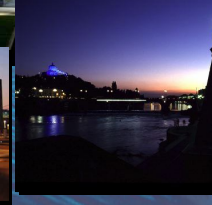
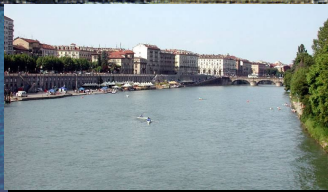


Gas Balloons



Aeromodelling

Indoor Aero Musical



### DISTANCES

Aeritalia/Torino Po River = 6 Km

Aeritalia/Palasport = 5 Km

11

## Competition venues

**Avigliana Lakes**



Hang Gliding



Paragliding



### DISTANCES

Avigliana/Torino = 20 Km

Highway



12



## Competition venues

**Mondovì**



**Hot air Balloons**



### DISTANCES

Mondovì/Torino = **80 Km** Highway

13

## Side Events

**Opening & Closing Ceremonies**

One full year of **School aeromodelling**

Final **School competitions** at WAG time

**"Aviation Film Festival"**

**"Music in the Air"** concerts

**"Air Village"** in the Aeritalia Airport

**"Extreme aero-sport"** Symposium

**"Music & Lights"** downtown along the Po river

**"Public Aero-Laboratory"** on S. Carlo Square

**"Do-it-yourself"** Youth Stages



14



## The challenge

29 (2008) plus 29 (2009) sport events  
+ a number of side events...

A huge enterprise

21 competitions attempt on final day  
on the same airport

15



## The way of collaborating

Accelerating the issue of rules for each air sport

Making easy and straightforward the selection,  
identification and invitation of the expected  
entrants at top ranking level

16